

LURE SELECTION GUIDE



CHEAT
SHEET
Salt **STRONG**  **INSIDER**

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The general rule of thumb for color selection is to go with light colors & natural colors in clear/bright conditions, and then go shift over to darker/brighter colors when the fish can't see as well.

Our head-to-head color tests have been finding that it's often best to just keep it simple with a color like Slam Shady for any and all water clarities because it naturally takes on the color of the water with it's reflective white base while also having some flash with the gold/silver specks to help it slightly stand out.

This simple approach helps make sure that your main focus is on the more important factors such as finding the right spot, selecting the right lure, and giving the lure a strike-generating retrieve.

CONDITIONS	CLEAR & CALM	CLEAR & WINDY	MURKY & CALM	MURKY & WINDY
	PC Tweaker The Prawn Flea Flicker Paddletails	Paddletails Skinny Lipper The Prawn Weedless Spoon	Skinny Lipper Paddletails Flea Flicker The Prawn + rattles	Moonwalker Skinny Lipper Wake Bait Paddletails+ rattles
	Moonwalker SBD Paddletails PC Tweaker The Prawn	Moonwalker Paddletails Skinny Lipper The Prawn	Moonwalker SBD Skinny Lipper Paddletails The Prawn + rattles	Moonwalker Skinny Lipper Wake Bait Paddletails+ rattles
	Moonwalker Skinny Lipper Paddletails The Prawn	Moonwalker Wake Bait Skinny Lipper Paddletails	Moonwalker Skinny Lipper Paddletails The Prawn + rattles	Moonwalker Skinny Lipper Wake Bait Paddletails+ rattles

Note: To get all of these lures at an unbeatable deal, make sure to order the "Ultimate Inshore Tackle Bundle" from FishStrong.com

LURE SIZING BY SEASON

WINTER	SPRING	SUMMER	FALL
			
Small: 2" to 4"	Small: 2" to 4"	Medium: 4" to 6"	Medium: 4" to 6"