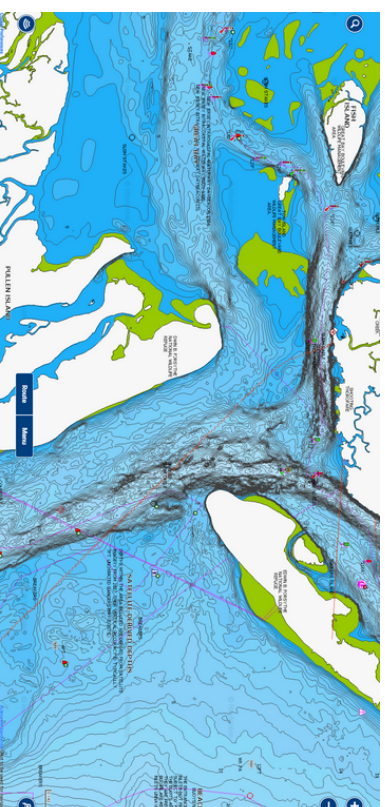


Online Resources **Fast Facts**

- **Google Maps** - Free tool for viewing satellite imagery of each area. Often the imagery is outdated, but can still offer valuable information for scouting locations...especially shallow areas under 6 feet.
- **Google Earth** - Downloadable (free) program that offers more information and different imagery than Google Maps. Can view historical imagery and can zoom in for more detail than Google Maps.
- **Bing Maps** - Free tool that is nearly identical to Google Maps in function. Offers an entirely different satellite view than Google Maps...good for comparison
- **Navionics** - Paid subscription service that offers similar function to Google and Bing Maps for imagery, but adds in detailed depth and bottom contour information for each location. Extremely valuable for finding structure in deeper waters (over 5 feet) and continually updated by a community of Navionics users.
- **Smart Fishing Spots** - Salt Strong Insider Club members only. Blends all tools from other resources and adds ability to layer, check weather, tides, and more.

Points to Remember

- Navionics is a paid service that allows you to access depth and bottom contour information via web, mobile, or on many fishfinders
- Navionics allows an angler to find the bottom structure much more quickly than by scanning an area with a fishfinder or bouncing bottom with a jig
- Google Maps and Bing Maps utilize different satellite imagery and can offer different views of the same area to compare.
- Google Earth allows you to view the same area over time by changing the dates for each satellite view of an area. This is helpful for obtaining better views and tracking changes over time.



Key Point

Out of all the gear you may consider purchasing for fishing I place a Navionics subscription as the single most important purchase. Prices range from approximately \$149 - \$199 per year for Navionics+ (recommended) and can often be renewed for \$75 per year.

