

Salt Strong Inshore Lure Selection [Cheat Sheet]

Lighting	Water Clarity	Lure Color(s)	Noise/Rattle	Recommended Lure Type	Flash Color	Special Considerations
Sunny	Clear	Light Natural Colors	Not Neccessary	Jerkbaits or Stickbaits	Silver	
	Stained	Light or Dark	Not Neccessary	Any	Gold	
	Murky	Dark Colors	Recommended	Any	Gold	Bright Colors: Pink and/or Chartreuse
Overcast/Twilight	Clear	Light or Dark	Not Neccessary	Topwater/Jerkbaits/Stickbaits	Gold or Silver	
	Stained	Light or Dark	Recommended	Any	Gold	Bright Colors: Pink and/or Chartreuse
	Murky	Dark	Recommended	Any	Gold	Bright Colors: Pink and/or Chartreuse
Night	Clear	Dark	Recommended	Topwater/Hardbaits/Swimbait	N/A Unless Full Moon*	Full Moon: Silver or Purple Flash
	Stained	Dark	Recommended	Topwater/Hardbaits/Swimbait	N/A Unless Full Moon*	Full Moon: Gold or Purple Flash
	Murky	Dark	Recommended	Topwater/Hardbaits/Swimbait	N/A Unless Full Moon*	Full Moon: Gold Flash

Season	Lure Profile/Size
Spring	Small: 2" to 4"
Summer	Medium: 4" to 6"
Fall	Medium: 4" to 6"
Winter	Small: 2" to 4"

Lure Type Options	Examples
Jerk Baits / Stick Baits	Gulp Jerk Shad / Gulp Shrimp / Zman Scented Jerk ShadZ
Paddletails/Swimbait/Grubs	DOA Cal Shad / Slayer SST / Gulp Swimming Mullet / Zman MinnowZ/PaddlerZ
Topwater	Heddon Super Spook Jr. / Rapala Skitter V / Mirrolure MirrOmullet
Spoons	Johnson Silver Minnow / Aquadream Spoons
Hardbaits/Twitch Baits	Mirrolure MirrOdine / Rapala Twitchin Mullet or Subwalk / Unfair Lures Rip n' Slash